

CENGAGE LEARNING SERVICES

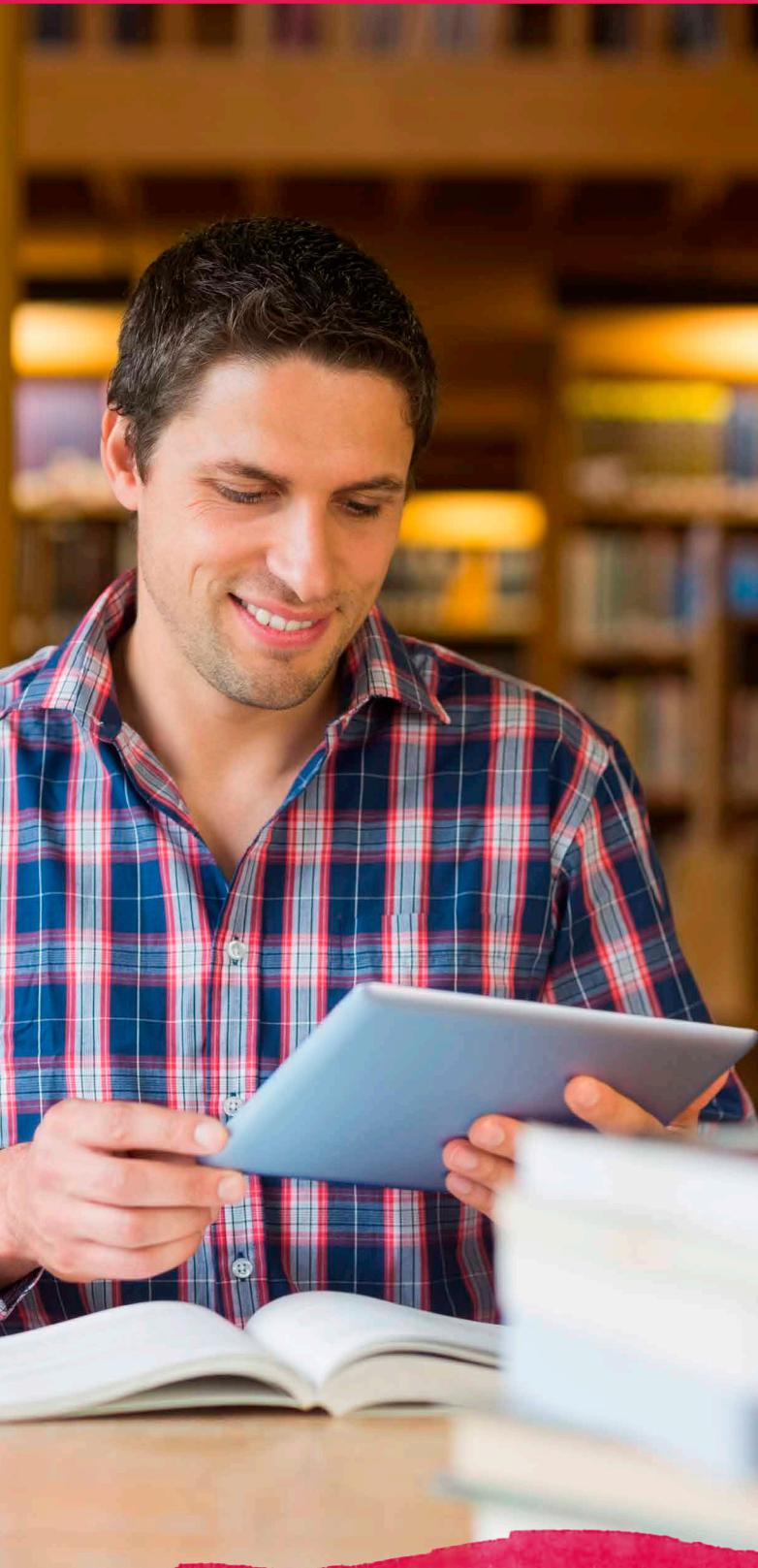


Tools that keep students moving toward their goals

- Competency-based program design
- Curriculum/course design and mapping
- Extended transcripts
- Digital badges
- Learning analytics
- Experiential learning
- Work Integrated Learning
- Personal learning paths

Solutions for creating your custom offerings, delivering learning experiences, and analysing learner outcomes

CENGAGE LEARNING SERVICES



Skills-based, personalised learning applications, content expertise, institutional services, and a proven curriculum development process.

At Cengage, we partner with institutions to understand what you need and help you to cultivate better learning.

Instructional design

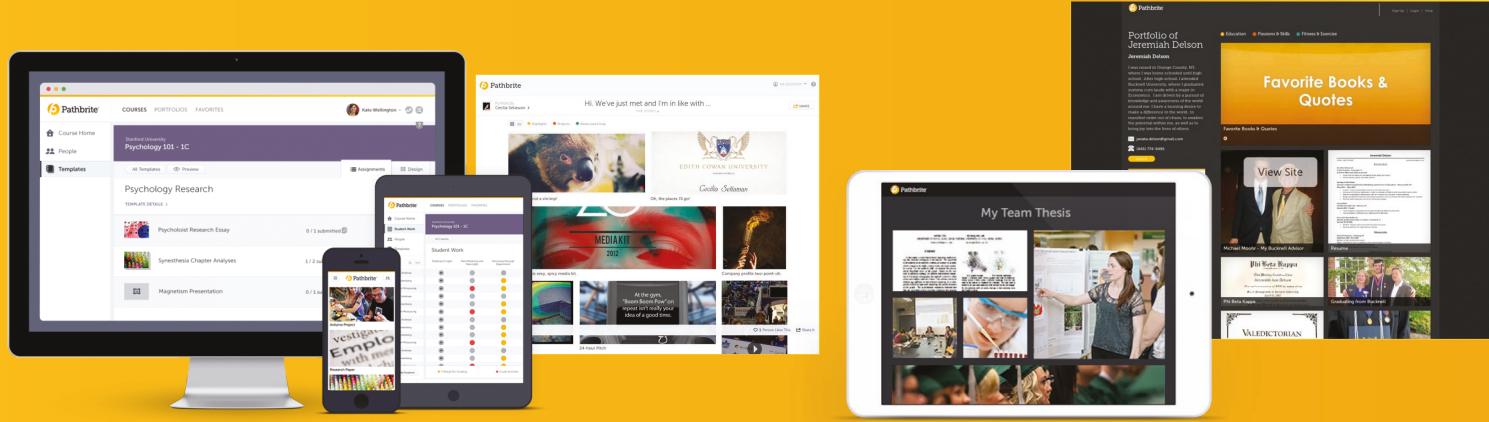
Whether you need program planning, course descriptions, outcomes, lesson plans, hybrid or online courses, we create a learner-centred program to your specifications. Our insight-driven approach to curriculum development, design and learning, supports your objectives

Content mapping

Access a team of subject matter experts. Deepen your offerings with hybrid, customised, integrated teaching solutions. Partner with us to find the world's best content, mapped for you against your learning outcomes and accreditation requirements

LMS integration and course set up

Easily set up your course with seamless access to premier learning solutions, from your LMS. Simplified registration for students • deep links to improve learning outcomes • results flow effortlessly into your LMS grade book. Available with any LTI-compliant LMS including Moodle, Blackboard, Brightspace (D2L), Canvas and more



Pioneering new ways to foster deep learning and boost student success

The innovative digital portfolio platform enables students to curate and showcase curricular and extra-curricular knowledge, experience, and accomplishments. Designed to encourage continuous reflection and critical thinking, the final ePortfolio features authentic evidence and documents a lifetime of achievement.

Institutions can effectively evaluate student performance with at-a-glance dashboards, semantic analytics, and actionable data on learning outcomes

Empower each student to demonstrate their story. Whether interviewing for their first job or pursuing advanced degrees, **Pathbrite is a canvas** that students use to illustrate their knowledge, experience, and accomplishments

Students highlight skills and experience by dragging and dropping images, videos, documents and other digital media right into their ePortfolios

Pathbrite ePortfolios can be shared with anyone on any device. Even better, students who create a Pathbrite account will have lifetime access to it. So, as they grow through class projects, presentations, and campus activities, so will their portfolios



Portfolios can increase student retention rates by **50%**.



93% of employers agree that demonstrated skills are more important than a degree.



4 in 5 hiring managers (**83%**) agree that ePortfolio would help in evaluating candidates.

Partnering with institutions to deliver relevant, measurable programs that empower learners to acquire and demonstrate the knowledge and skills they need to achieve both their career and personal goals.

Program Design Services

DISCOVER · DESIGN · DELIVER · EVALUATE

Create a plan for program innovation: increase completion rates and produce graduates who meet employer expectations

Design transformative learning experiences: our competency-based program and curriculum design services meet you where you are to combine our learning engineering expertise with your teams' expertise

Empower learners to achieve: we work with you to implement successful competency-based programs

Remove barriers and improve learning and achievement: understand what's working and what's not



Competency-based technology

Looking to explore and develop a competency-based learning program? We can help get you there.

- **Program System of Record (SOR)**

An authoritative course of definitions, mapping to related skills and knowledge, and relationships between them. The SOR also serves as the official repository of learner competency attainment data

- **Programmatic technology**

To articulate and operate rules, logic, algorithms, and predictive analytics to create individualised learning experiences for students

- **Competency and outcome dashboard**

An interface that gives learners, instructors, mentors, administrators, curriculum managers and others, real-time access to progress data

- **Competency transcript**

A competency transcript or extended transcript makes learning achievements transparent, portable, and directly applicable to learners' employment and career goals

An innovation partner that meets you where you are



Competency framework

Your content and workflow is ever-evolving and flexible so why be locked into only one way to teach, design or build?

- **Author & design learning**

Our courseware enables instructional designers and institutions to create, manage and deploy learning experiences

- **Deliver & manage learning**

Meet the learners where they are. Let them learn on the go, at home, in classes or groups. With instructors, or self-paced, via the LMS or mobile device

- **Track & measure learning**

Whether traditional courses, competency-based education, exam prep, or corporate learning, show progress toward goals and showcase achievement

- **Capabilities-based portfolio system**

- **Flexible configuration system**

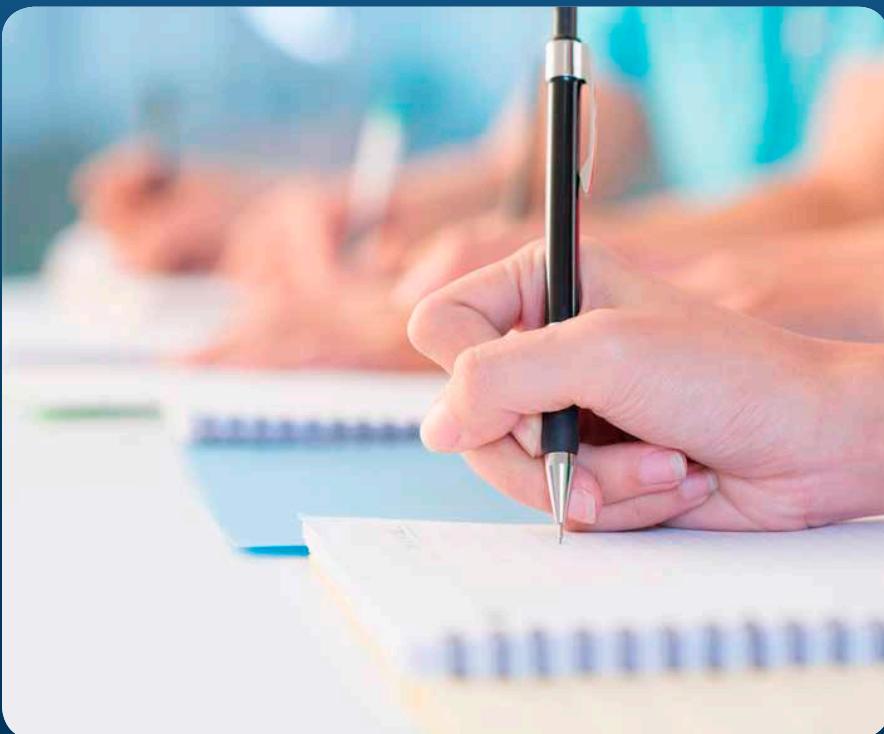


Cengage is the education and technology company built for learners

Confident students are successful learners, so we design tools that keep them moving toward their goals.

Our world-class learning tools: innovative textbooks, industry-leading learning technologies and digital resources, help to promote analysis, evaluation, synthesis and application.

Through the integration of specialist content, unmatched services and digital solutions, we deliver a best-in-industry experience.



Cengage Australia

Level 7, 80 Dorcas Street, South Melbourne, Victoria 3205

Customer Service

(Ph) 1300 790 853

(Fax) 1300 790 852

Cengage New Zealand

Customer Service

(Ph) 0800 449 725

(Fax) 0800 442 104

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