FINANCE

Australian and New Zealand new releases for 2018

TABLE OF CONTENTS

FINANCE

Request an inspection copy

Find your Learning Consultant

cengage.com.au/contact-us

anz.highered@cengage.com

Inspection copy hotline **+61 3 9685 4141**

@CengageANZ

@CengageANZ

CengageANZ

youtube.com/CengageLearningAU

Discover eLearning

More than 5000 eBooks, digital-first content and online solutions that work with your LMS

cengage.com.au/university/instructor

Vital source · Blackboard · moodle · canvas

Digital solutions are available for your course! Look for the icon/s accompanying the cover image of your selected titles.

MINDTAP From Cengage

MindTap is the personalised platform that solves your eLearning needs.

Integrating course materials with interactive resources, **MindTap** creates a unique learning path that fosters increased comprehension. Track your students' progress in real time, and tailor your course and lectures based on the analytics – **MindTap** gives you the freedom to customise every element of your course.

aplia

Improve learning outcomes and elevate thinking with **Aplia**: the premier online assignment solution that helps students to better prepare for class and exams.

Aplia assignments connect concepts to the real world and focus on the unique course challenges facing students. Every question is automatically graded, with immediate explanations that link back to the online text so that students can review concepts.

Study SMART

Award-winning adaptive learning technology.

Deliver media-rich, interactive and adaptive eLearning with **Study Smart** – the perfect introduction to Corporate Finance and Introductory Financial Management.

Study Smart provides support to teach into five core areas of finance that students find challenging:

1. Time value of money
2. Valuation models
3. Risk/return trade-offs and modelling portfolios
4. Applications of valuation
5. Capital structure

A modular and customisable learning solution, **Study Smart** is designed to create insights and deeper understanding for your finance students.

CourseMateExpress

Brings course concepts to life with digital study and practice materials that complement your course content.

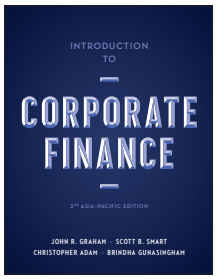
CourseMate Express includes interactive teaching and learning tools including quizzes, flashcards, videos, and Engagement Tracker, a first-of-its-kind tool that monitors student engagement in the course. Also available as **CourseMate** with a fully integrated eBook.

Search Me!

Turns textbooks into living documents, with content updated daily from journals, eBooks and newspapers.

An online research library just for this subject. Fast, convenient and updated daily – so you and your students are always on top of the latest research. Includes hundreds of scholarly and popular journals, eBooks, and newspapers, including *The Australian* and *The New York Times*. Now it's easy to explore today's issues relevant to your teaching.

INTRODUCTORY CORPORATE FINANCE



INTRODUCTION TO CORPORATE FINANCE: ASIA-PACIFIC EDITION, 2E

Graham | Smart | Adam | Gunasingham
ISBN: 9780170364331
696pp | Paperback | eBook | LMS integration
©2017

Introduction to Corporate Finance, 2e is the only introductory corporate finance learning resource available that is fully tailored to the Australian market, covers the cash-flow arc, and includes real options analysis.

Students benefit from a realistic preparation for a career in finance, through a dynamic, modern and practical approach, with the most engaging and contemporary learning path of any Australian text.

- Robust online resources include simulations that coach students to identify and apply the right technique to a particular problem
- Strong, engaging content from a highly experienced and well-regarded author team

Available with CourseMateExpress MINDTAP From Cengage Study SMART Search Me!

TABLE OF CONTENTS

CORPORATE FINANCE: THE ESSENTIALS: ASIA-PACIFIC EDITION, 1E

Besley | Brigham | Henry | Watanabe
ISBN: 9780170210362
360pp | Paperback | eBook
©2013

Taking an applied approach, this book helps students relate to the theory by identifying decisions that companies and investors have to make, and building the knowledge required to evaluate these decisions and the relevant tools to make them.

All of the key equations are highlighted throughout the chapters and are summarised on tear-out equation cards, supporting learning for students who find it difficult to learn equations and mathematical principles.

- Engaging and relevant local and regional company examples include AWB, James Hardie, Telstra, Fosters Group, Rio Tinto, Fortescue Metals Group, and Woolworths Limited
- NEW Chapter on Derivatives (Ch 9), written specifically for the Asia-Pacific region

Available with CourseMate Search Me!

TABLE OF CONTENTS

INVESTMENTS

INVESTMENTS: CONCEPTS AND APPLICATIONS, 5E

Brailsford | Heaney | Bilson

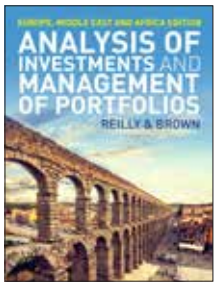
ISBN: 9780170235532
768pp | Paperback | eBook | LMS integration
©2015

A contemporary exploration of the complexities of modern financial markets integrated with a contextual history of theory. Brailsford maintains a strong emphasis on the techniques and applications of investment management set within a regional context.

- The only up-to-date Australian text, written from scratch for Australian Investments courses
- Excel worked examples and spreadsheets have been added to the resources package available on the companion website
- Updated throughout for latest content, research, topics and ideas in investments, and technically edited to maintain accuracy in formulae and equations

Available with Search Me!

TABLE OF CONTENTS



ANALYSIS OF INVESTMENTS AND MANAGEMENT OF PORTFOLIOS, 1E

Reilly | Brown

ISBN: 9781473704794
792pp | Paperback | eBook | LMS integration
©2015

Used extensively by professionals, organisations, and universities, Reilly/Brown combines solid theory with practical application. Filled with real-world illustrations and hands-on applications, this text takes a rigorous, empirical approach and emphasises how investment practice and theory are influenced by globalisation.

- International perspective, with new data, examples and currencies for students to put concepts into a familiar context
- Streamlined content to present a slimmer and more accessible text, with four chapters moved online
- Ethics emphasis: discussions of codes of ethics highlight the importance – and sometimes lack – of ethics in today's financial markets

TABLE OF CONTENTS

FINANCIAL INSTITUTIONS AND MARKETS

FINANCIAL INSTITUTIONS AND MARKETS, 7E

Hunt | Terry
ISBN: 9780170244206
512pp | Paperback | eBook | LMS integration
©2015

Hunt and Terry provides a comprehensive and comprehensible integrated account of the activities of Australia's financial institutions and markets, and their instruments, including the major capital and foreign exchange markets and the markets for derivatives.

- Enhanced presentation of financial formulas and revamped icons, and full-colour design, provides even better delivery of the pedagogies, increasing student engagement
- Comprehensive online resources for students, including multiple-choice quizzes, additional web links and flashcards, consolidate learning
- Updated 'Lessons from The GFC' boxes include coverage of issues at HSBC, Barclays, and the LIBOR scandal, providing context and relevancy

Available with SearchMe! CourseMate

TABLE OF CONTENTS

INTERNATIONAL FINANCE

INTERNATIONAL FINANCIAL MANAGEMENT, 1E

Madura | Hoque | Krishnamurti
ISBN: 9780170386135
720pp | Paperback | eBook | LMS integration
©2018

This first Asia-Pacific edition introduces international finance with a focus on the important role of modern multinational corporations in global commerce within a strong regional context. Madura builds on the fundamental principles of corporate finance to provide the timely information and contemporary insights your students need to prosper in today's global business environment.

- Three NEW chapters written specifically for the APAC edition: Chapter 9 Swaps and Interest Rate Derivatives; Chapter 19 Basics of International Banking; and Chapter 21 Issues in Cross-border Banking
- NEW coverage of Islamic banking written specifically for the APAC edition
- Expanded coverage of the GFC and the European financial crisis

TABLE OF CONTENTS

PERSONAL FINANCE

PERSONAL FINANCE, 13E

Garman | Forgue
ISBN: 9781337099752
564pp | Hardcover | eBook | LMS integration
©2018

A practical, student-friendly introduction to personal financial management. Using a structured, step-by-step approach, this market-leading text helps students learn how to save and invest, manage student loans, file taxes, decrease credit card debt, and plan for the future.

- 'My Personal Financial Planner' contains 70 worksheets that allow students to truly put into practice all the major financial planning tools in Personal Finance
- 'Financial Planning Cases' present various finance concepts to students in short, chapter-closing cases from the vantage point of a married couple, single person, retiree, parent, and other demographics
- NEW 'There is an App for That!' feature lists useful apps; almost all can be used on both Apple and Android devices. This is complimented by updated boxes on the best-quality 'money websites'

Available with MINDTAP From Cengage

TABLE OF CONTENTS

PFIN, 6E

Billingsley | Gitman | Joehnk
ISBN: 9781337117005
440pp | Paperback | eBook | LMS integration
©2018

Teach according to your students' workflows and preferences! PFIN from 4LTR Press combines an easy-reference, paperback textbook with an innovative online experience – all at an affordable price.

- 4LTR PRESS ONLINE lets students study where and when they want on their own devices – an engaging interactive digital solution with extra content and study tools
- NEW StudyBits™: students easily collect notes and create StudyBits™ from interactive content to collate what's important. Intuitive tagging and filtering options help students maximise their study efforts as they make flashcards, take practice quizzes, view related content, and track their progress all in one place
- Tear-out review cards provide students with a portable study tool containing all of the relevant information for class and test preparation

TABLE OF CONTENTS