



FINANCE

A££ YOUR OPTION\$ COVERED FOR 2018

FINANCE

Australian and New Zealand
new releases for 2018

TABLE OF CONTENTS

FINANCE

Introductory Corporate Finance	1
Investments	2
Financial Institutions and Markets.....	3
International Finance	3
Personal Finance	4

Request an inspection copy

Find your Learning Consultant

 cengage.com.au/contact-us

 anz.highered@cengage.com

 Inspection copy hotline +61 3 9685 4141

 @CengageANZ

 @CengageANZ

 CengageANZ

 youtube.com/CengageLearningAU

Discover eLearning

More than 5000 eBooks, digital-first content and online solutions that work with your LMS

cengage.com.au/university/instructor



Digital solutions are available for your course! Look for the icon/s accompanying the cover image of your selected titles.



MindTap is the personalised platform that solves your eLearning needs.

Integrating course materials with interactive resources, **MindTap** creates a unique learning path that fosters increased comprehension. Track your students' progress in real time, and tailor your course and lectures based on the analytics – **MindTap** gives you the freedom to customise every element of your course.



Improve learning outcomes and elevate thinking with **Aplia**: the premier online assignment solution that helps students to better prepare for class and exams.

Aplia assignments connect concepts to the real world and focus on the unique course challenges facing students. Every question is automatically graded, with immediate explanations that link back to the online text so that students can review concepts.



Award-winning adaptive learning technology.

Deliver media-rich, interactive and adaptive eLearning with **Study Smart** – the perfect introduction to Corporate Finance and Introductory Financial Management.

Study Smart provides support to teach into five core areas of finance that students find challenging:

1. Time value of money
2. Valuation models
3. Risk/return trade-offs and modelling portfolios
4. Applications of valuation
5. Capital structure

A modular and customisable learning solution, **Study Smart** is designed to create insights and deeper understanding for your finance students.



Brings course concepts to life with digital study and practice materials that complement your course content.

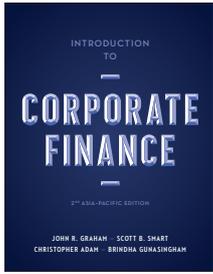
CourseMate Express includes interactive teaching and learning tools including quizzes, flashcards, videos, and Engagement Tracker, a first-of-its-kind tool that monitors student engagement in the course. Also available as **CourseMate** with a fully integrated eBook.



Turns textbooks into living documents, with content updated daily from journals, eBooks and newspapers.

An online research library just for this subject. Fast, convenient and updated daily – so you and your students are always on top of the latest research. Includes hundreds of scholarly and popular journals, eBooks, and newspapers, including *The Australian* and *The New York Times*. Now it's easy to explore today's issues relevant to your teaching.

INTRODUCTORY CORPORATE FINANCE



INTRODUCTION TO CORPORATE FINANCE: ASIA-PACIFIC EDITION, 2E

Graham | Smart | Adam | Gunasingham 
ISBN: 9780170364331
696pp | Paperback | eBook | LMS integration
©2017

Introduction to Corporate Finance, 2e is the only introductory corporate finance learning resource available that is fully tailored to the Australian market, covers the cash-flow arc, and includes real options analysis.

Students benefit from a realistic preparation for a career in finance, through a dynamic, modern and practical approach, with the most engaging and contemporary learning path of any Australian text.

- Robust online resources include simulations that coach students to identify and apply the right technique to a particular problem
- Strong, engaging content from a highly experienced and well-regarded author team

Available with  
 

TABLE OF CONTENTS

- Part 1: Introduction
1. The scope of corporate finance
 2. Financial state and cash flow analysis
 3. The time value of money
- Part 2: Valuation, risk, and return
4. Valuing bonds
 5. Valuing shares
 6. The trade-off between risk and return
 7. Risk, return and the capital asset pricing model
 8. Options
- Part 3: Capital budgeting
9. Capital budgeting process and decision criteria
 10. Cash flow and capital budgeting
 11. Risk and capital budgeting
- Part 4: Capital structure and dividend policy
12. Raising long-term financing
 13. Capital structure
 14. Long-term debt and leasing
 15. Payout policy
- Part 5: Special topics
16. Financial planning
 17. International investment decisions
- Online chapters
18. Cash conversion, inventory and receivables management
 19. Cash, payables and liquidity management
 20. Entrepreneurial finance and venture capital
 21. Mergers, acquisitions and corporate control
 22. Insolvency and financial distress
 23. Introduction to financial risk management



CORPORATE FINANCE: THE ESSENTIALS: ASIA-PACIFIC EDITION, 1E

Besley | Brigham | Henry | Watanabe 
ISBN: 9780170210362
360pp | Paperback | eBook
©2013

Taking an applied approach, this book helps students relate to the theory by identifying decisions that companies and investors have to make, and building the knowledge required to evaluate these decisions and the relevant tools to make them.

All of the key equations are highlighted throughout the chapters and are summarised on tear-out equation cards, supporting learning for students who find it difficult to learn equations and mathematical principles.

- Engaging and relevant local and regional company examples include AWB, James Hardie, Telstra, Fosters Group, Rio Tinto, Fortescue Metals Group, and Woolworths Limited
- NEW Chapter on Derivatives (Ch 9), written specifically for the Asia-Pacific region

Available with  

TABLE OF CONTENTS

- Part 1: Introduction to managerial finance
1. An overview of managerial finance
 2. The financial environment: markets, institutions, and investment banking
- Part 2: Essential concepts in managerial finance
3. Analysis of financial statements
 4. Time value of money
- Part 3: Valuation – financial assets
5. The cost of money (interest rates)
 6. Bonds (debt) – characteristics and valuation
 7. Stocks (equity) – characteristics and valuation
- Part 4: Risk and rate of return
8. Risk and rates of return
 9. Derivatives
- Part 5: Valuation – real assets (capital budgeting)
10. Capital budgeting techniques
 11. Project cash flows and risk
- Part 6: Cost of capital and capital structure concepts
12. The cost of capital
 13. Financial planning and control
 14. Capital structure
 15. Distribution of retained earnings: dividends and stock repurchases
- Part 7: Working capital management
16. Working capital policy
 17. Managing short-term assets
 18. Managing short-term liabilities (financing)

Chapter review cards
Equation review cards



INVESTMENTS: CONCEPTS AND APPLICATIONS, 5E

Brailsford | Heaney | Bilson
 ISBN: 9780170235532
 768pp | Paperback | eBook | LMS integration
 ©2015



A contemporary exploration of the complexities of modern financial markets integrated with a contextual history of theory. Brailsford maintains a strong emphasis on the techniques and applications of investment management set within a regional context.

- The only up-to-date Australian text, written from scratch for Australian Investments courses
- Excel worked examples and spreadsheets have been added to the resources package available on the companion website
- Updated throughout for latest content, research, topics and ideas in investments, and technically edited to maintain accuracy in formulae and equations

Available with Search

TABLE OF CONTENTS

Part 1: The investment framework

1. The investment decision
2. Australian financial markets
3. The international investment environment
4. Financial management: derivative instruments and information sources

Part 2: Principles of passive management and asset pricing

5. Money market securities
6. Bonds
7. Investor preferences and portfolio concepts
8. Risky asset pricing models and the CAPM
9. Alternative risky asset pricing models
10. Market efficiency

Part 3: Practices of active equity management

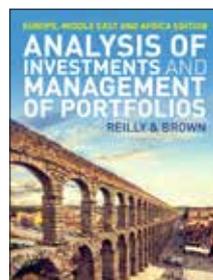
11. Equity valuation models
12. Macro- and industry analysis of share markets
13. Qualitative stock selection
14. Quantitative company analysis

Part 4: Derivatives and risk management

15. Futures and forward contracts
16. Option contracts
17. Advanced issues in options

Part 5: Management of multi-asset portfolios

18. Alternative investment classes
19. Portfolio management
20. Performance evaluation of managed funds



ANALYSIS OF INVESTMENTS AND MANAGEMENT OF PORTFOLIOS, 1E

Reilly | Brown
 ISBN: 9781473704794
 792pp | Paperback | eBook | LMS integration
 ©2015

Used extensively by professionals, organisations, and universities, Reilly/Brown combines solid theory with practical application. Filled with real-world illustrations and hands-on applications, this text takes a rigorous, empirical approach and emphasises how investment practice and theory are influenced by globalisation.

- International perspective, with new data, examples and currencies for students to put concepts into a familiar context
- Streamlined content to present a slimmer and more accessible text, with four chapters moved online
- Ethics emphasis: discussions of codes of ethics highlight the importance – and sometimes lack – of ethics in today's financial markets

TABLE OF CONTENTS

Part 1: The investment background

1. An overview of the investment process
2. The global market investment decision
3. Securities markets: organization and operation

Part 2: Developments in investment theory

4. Efficient capital markets
5. An introduction to portfolio management
6. An introduction to asset pricing models
7. Multifactor models of risk and return

Part 3: Valuation principles and practices

8. Analysis of financial statements
9. Security valuation principles

Part 4: Analysis and management of common stocks

10. Macroanalysis and microvaluation of the stock market
11. Industry analysis
12. Company analysis and stock valuation
13. Equity portfolio management strategies

Part 5: Analysis and management of bonds

14. Bond fundamentals
15. The analysis and valuation of bonds
16. Bond portfolio management strategies

Part 6: Derivative security analysis

17. An introduction to derivative markets and securities
18. Forward and futures contracts
19. Option contracts

Part 7: Specification and evaluation of asset management

20. Professional money management, alternative assets, and industry ethics
21. Evaluation of portfolio performance

Online chapters

- 1: The asset allocation decision
- 2: Security-market indexes
- 3: Technical analysis
- 4: Swap contracts, convertible securities, and other embedded derivatives

FINANCIAL INSTITUTIONS AND MARKETS



FINANCIAL INSTITUTIONS AND MARKETS, 7E

Hunt | Terry

ISBN: 9780170244206

512pp | Paperback | eBook | LMS integration
©2015



Hunt and Terry provides a comprehensive and comprehensible integrated account of the activities of Australia's financial institutions and markets, and their instruments, including the major capital and foreign exchange markets and the markets for derivatives.

- Enhanced presentation of financial formulas and revamped icons, and full-colour design, provides even better delivery of the pedagogies, increasing student engagement
- Comprehensive online resources for students, including multiple-choice quizzes, additional web links and flashcards, consolidate learning
- Updated 'Lessons from The GFC' boxes include coverage of issues at HSBC, Barclays, and the LIBOR scandal, providing context and relevancy

Available with  

TABLE OF CONTENTS

1. Overview of the financial system
2. The payments system
3. Introduction to the flow of funds
4. Funds management
5. Authorised deposit-taking institutions
6. The stability of deposit-taking institutions
7. The money market
8. The bond market
9. Shares
10. The share market
11. Foreign exchange and global capital markets
12. Introduction to interest rate risk management
13. Financial futures
14. Swaps
15. Exchange-traded options

INTERNATIONAL FINANCE



INTERNATIONAL FINANCIAL MANAGEMENT, 1E

Madura | Hoque | Krishnamurti

ISBN: 9780170386135

720pp | Paperback | eBook | LMS integration
©2018



This first Asia-Pacific edition introduces international finance with a focus on the important role of modern multinational corporations in global commerce within a strong regional context. Madura builds on the fundamental principles of corporate finance to provide the timely information and contemporary insights your students need to prosper in today's global business environment.

- Three NEW chapters written specifically for the APAC edition: Chapter 9 Swaps and Interest Rate Derivatives; Chapter 19 Basics of International Banking; and Chapter 21 Issues in Cross-border Banking
- NEW coverage of Islamic banking written specifically for the APAC edition
- Expanded coverage of the GFC and the European financial crisis

TABLE OF CONTENTS

Part 1: The international financial environment

1. Multinational financial management: an overview
2. International flow of funds
3. International financial markets
4. Exchange rate systems and central bank intervention

Part 2: Exchange rate behaviour

5. Exchange rate determination
6. Relationships among inflation, interest rates and exchange rates
7. International arbitrage and interest rate parity
8. Currency derivatives
9. Currency and interest rate swaps

Midterm self-exam

Part 3: Exchange rate risk management

10. Forecasting exchange rates
11. Measuring exposure to exchange rate fluctuations
12. Managing transaction exposure
13. Managing economic exposure and translation exposure

Part 4: Management of long-term international investments and financing

14. Foreign direct investment
15. Multinational capital budgeting
16. Country risk analysis and international corporate governance
17. International equity markets
18. International debt markets

Part 5: International banking and trade financing

19. International banking
20. International banking in Australia
21. Issues in cross-border banking

Final self-exam



PERSONAL FINANCE, 13E

Garman | Forgue
 ISBN: 9781337099752
 564pp | Hardcover | eBook | LMS integration
 ©2018

A practical, student-friendly introduction to personal financial management. Using a structured, step-by-step approach, this market-leading text helps students learn how to save and invest, manage student loans, file taxes, decrease credit card debt, and plan for the future.

- 'My Personal Financial Planner' contains 70 worksheets that allow students to truly put into practice all the major financial planning tools in Personal Finance
- 'Financial Planning Cases' present various finance concepts to students in short, chapter-closing cases from the vantage point of a married couple, single person, retiree, parent, and other demographics
- NEW 'There is an App for That!' feature lists useful apps; almost all can be used on both Apple and Android devices. This is complimented by updated boxes on the best-quality 'money websites'

Available with  MINDTAP
From Cengage

TABLE OF CONTENTS

- Part 1: Financial planning
1. Understanding personal finance
 2. Career planning
 3. Financial statements, tools, and budgets
- Part 2: Money management
4. Managing income taxes
 5. Managing checking and savings accounts
 6. Building and maintaining good credit
 7. Credit cards and consumer loans
 8. Vehicles and other major purchases
 9. Obtaining affordable housing
- Part 3: Income and asset protection
10. Managing property and liability risk
 11. Planning for health care expenses
 12. Life insurance planning
- Part 4: Investments
13. Investment fundamentals
 14. Investing in stocks and bonds
 15. Mutual and exchange-traded funds
 16. Real estate and high-risk investments
 17. Retirement and estate planning



PFIN, 6E

Billingsley | Gitman | Joehnk
 ISBN: 9781337117005
 440pp | Paperback | eBook | LMS integration
 ©2018

Teach according to your students' workflows and preferences! PFIN from 4LTR Press combines an easy-reference, paperback textbook with an innovative online experience – all at an affordable price.

- 4LTR PRESS ONLINE lets students study where and when they want on their own devices – an engaging interactive digital solution with extra content and study tools
- NEW StudyBits™: students easily collect notes and create StudyBits™ from interactive content to collate what's important. Intuitive tagging and filtering options help students maximise their study efforts as they make flashcards, take practice quizzes, view related content, and track their progress all in one place
- Tear-out review cards provide students with a portable study tool containing all of the relevant information for class and test preparation

TABLE OF CONTENTS

- Part 1: Foundations of financial planning
1. Understanding the financial process
 2. Using financial statements and budgets
 3. Preparing your taxes
- Part 2: Managing basic assets
4. Managing your cash and savings
 5. Making automobile and housing decisions
- Part 3: Managing credit
6. Using credit
 7. Using consumer loans
- Part 4: Managing insurance needs
8. Insuring your life
 9. Insuring your health
 10. Protecting your property
- Part 5: Managing investments
11. Investment planning
 12. Investing in stocks and bonds
 13. Investing in mutual funds, EFTs, and real estate
- Part 6: Retirement and estate planning
14. Planning for retirement
 15. Preserving your estate