



# ECONOMICS

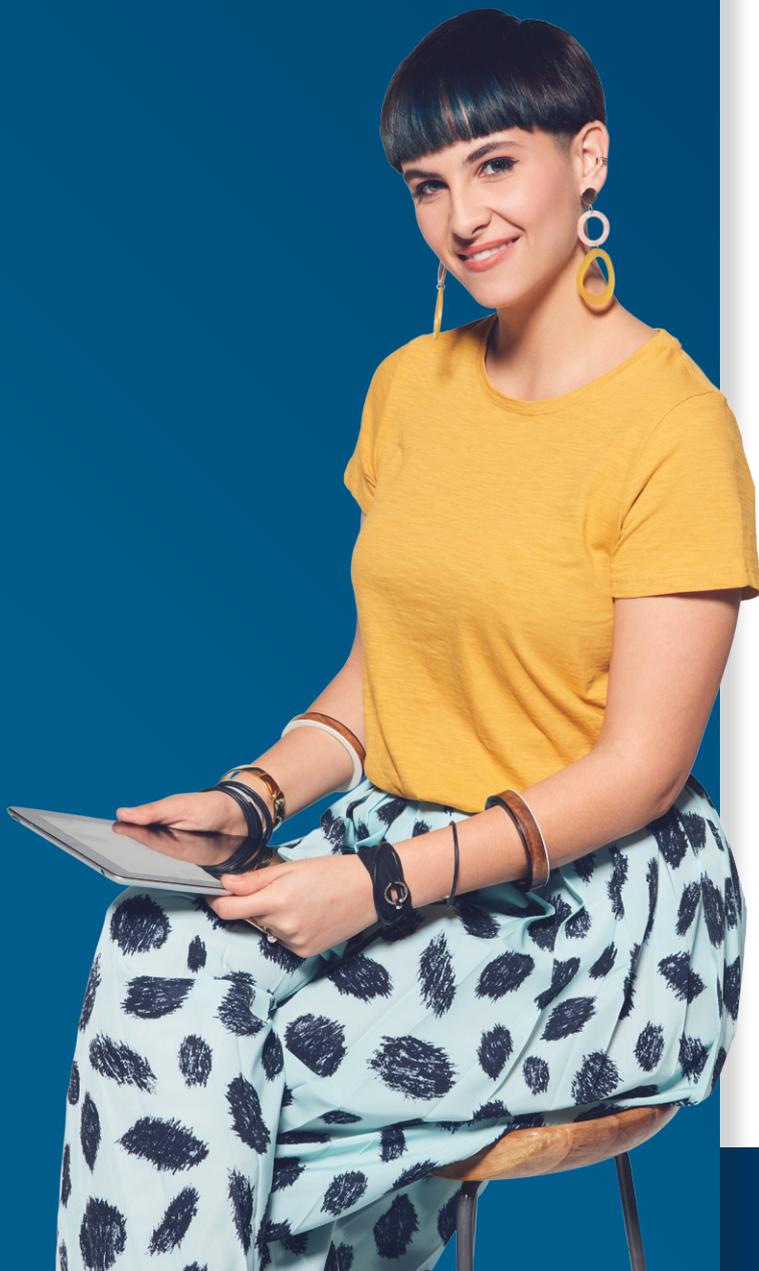
– NEW RELEASES AND BESTSELLERS –

# ECONOMICS

Australian and New Zealand  
new releases and bestsellers

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## Digital solutions are available for your course!

### The personalised eLearning solution

*MindTap* is an eLearning platform filled with ready-made content aligned to your course that can be accessed direct from your institution's learning management system or offered as a standalone resource.



### FLEXIBILITY

MindTap is a flexible and easy-to-use platform

- Engagement = higher results
- Completely customisable
- Convenient and user-friendly



### CONFIDENCE

It helps build student confidence and gives you a clear picture of their progress

- Engagement metrics with muscle
- Identify the students who need you the most
- Simplify access to resources, so students can focus on their learning



### PARTNERSHIP

We partner with you to ease the transition to digital – we're with you every step of the way

- Full onboarding support
- Our partnership doesn't stop when the course starts
- Your students get our service and support too



*MindTap* is a premium purchasable eLearning tool. Contact your Cengage learning consultant to find out how *MindTap* can transform your course.

[cengage.com.au/mindtap](https://cengage.com.au/mindtap)

Craft unique learning experiences that challenge students, build confidence and elevate performance with MindTap



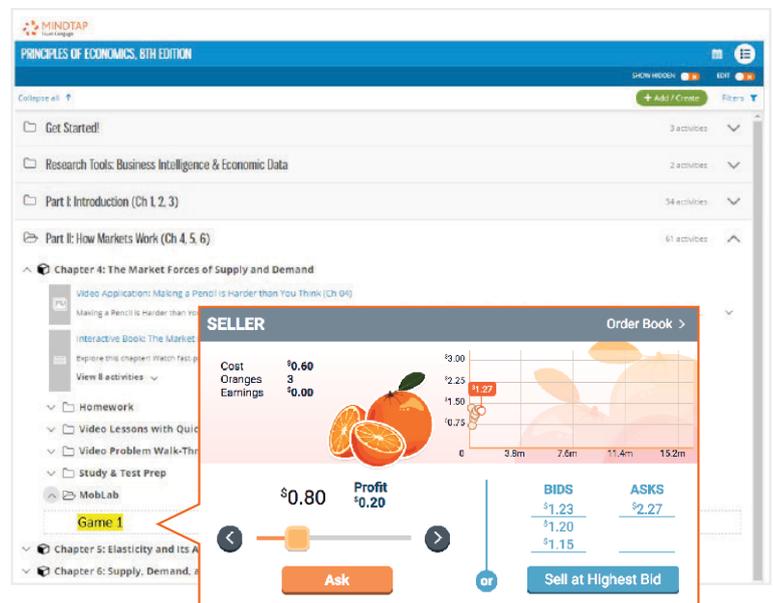
## MindTap with MobLab

### A great combination and incredible value

Cengage is teaming up with the leader in interactive games and experiments for the Economics classroom. MobLab activities can be integrated right into your MindTap course and LMS when using MindTap for Gans' *Principles of Microeconomics, 8e* or Stonecash's *Principles of Macroeconomics, 8e*.

### No extra charge

### No extra registration or login



## Aplia powered by MindTap

### Now the simplicity and reliability of Aplia is available in the premier eLearning platform, MindTap.

Engage your students at every stage of the course with assessments that connect concepts to the real world and provide an unmatched level of feedback.

Assessments offer automatic grading of every question with immediate explanations that link back to the online text so that students can review concepts.

Why incorporate *Aplia* into your course?

- Scalable and fosters better student outcomes. Designed by experts, Aplia's framework offers a high-quality learning experience through its outcome-based approach
- Encourages students to work harder and stay focused. By providing frequent assignments, interactive features, and the ability to work independently, *Aplia* helps your students stay focused while progressing through the program
- Save time. *Aplia*'s automatically graded assignments free you to spend more time doing what you do best: teaching and inspiring

*Aplia* features engage students and assist instructors

- ✓ Auto-graded, randomised assignments with multiple attempts
- ✓ Study tools and practice questions to master difficult concepts
- ✓ LMS integration



## PRINCIPLES OF MICROECONOMICS, 8E

Gans | King | Byford | Mankiw  
 ISBN: 9780170445672  
 592 pp | Paperback | eBook | MindTap ©2021



**NEW EDITION**

Available with MINDTAP

### TABLE OF CONTENTS

- Part 1: Introduction
1. Ten lessons from economics
  2. Thinking like an economist
  3. Interdependence and the gains from trade
- Part 2: Supply and demand I: how markets work
4. The market forces of supply and demand
  5. Elasticity and its application
  6. Supply, demand and government policies
- Part 3: Supply and demand II: markets and welfare
7. Consumers, producers and the efficiency of markets
  8. Application: the costs of taxation
  9. Application: international trade
- Part 4: The economics of the public sector
10. Externalities
  11. Public goods and common resources
  12. The design of the tax system
- Part 5: Firm behaviour and the organisation of industry
13. The costs of production
  14. Firms in competitive markets
  15. Monopoly
  16. Monopolistic competition
  17. Oligopoly and business strategy
- Part 6: The economics of labour markets
18. The markets for the factors of production
  19. Earnings, unions and discrimination
  20. Income inequality and poverty
- Part 7: Topics for further study
21. The theory of consumer choice
  22. Frontiers of microeconomics

*Principles of Microeconomics 8th edition* focuses on important concepts and analyses necessary for students in an introductory economics course. The learning material follows Mankiw's approach of providing a balance of Keynesian analyses of the short run and classical views of the long run. The table of contents focuses on the ten core principles of economics to provide students with a clear understanding of the discipline. With an approachable, student-friendly writing style this resource allows all types of students to quickly grasp economic concepts and build a strong understanding of how economics applies to the real world.

Premium online teaching and learning tools are available on the *MindTap* platform.

Learn more about the online tools [au.cengage.com/mindtap](http://au.cengage.com/mindtap)

- 'Ten lessons from economics' are outlined in chapter 1 and are referred to throughout the text to remind students that these lessons are the key to most economic analysis
- 'In the news' boxes contain recent news articles that show students how economic ideas shed light on current affairs and provide opportunity for policy analysis.
- 'FYI' boxes present useful, historical information, economics facts and tips to enhance the concepts covered in each chapter

### NEW TO THIS EDITION

- MobLab games and experiments integrated within the *MindTap*. MobLab – a playground for decisions – provides games and experiments that immerse students in higher-concept learning activities
- A strong inclusive approach with a new 'key figures' icon that highlights influential figures in economics
- The refreshed 'Check your understanding' feature is unique in the market and breaks up learning into manageable sections. It provides students with the opportunity to check their understanding before continuing to the next section of the chapter, while also encouraging discussion and feedback between instructors and students

### ALSO AVAILABLE



## MICROECONOMICS: CASE STUDIES AND APPLICATIONS, 4E

Borland  
 ISBN: 9780170439268  
 352 pp | Paperback | eBook ©2020

**NEW EDITION**

**VALUE PACK with Gans, Microeconomics 8e**  
 ISBN 9780170290814



## PRINCIPLES OF MACROECONOMICS, 8E

Stonecash | Gans | King | Byford | Ivanovski | Mankiw

ISBN: 9780170445658

512 pp | Paperback | eBook | MindTap ©2021



**NEW EDITION**

Available with MINDTAP

### TABLE OF CONTENTS

#### Part 1: Introduction

1. Ten lessons from economics
2. Thinking like an economist
3. Interdependence and the gains from trade

#### Part 2: Supply and demand: how markets work

4. The market forces of supply and demand

#### Part 3: The data of macroeconomics

5. Measuring a nation's income
6. Measuring the cost of living

#### Part 4: The real economy in the long run

7. Production and growth
8. Saving, investment and the financial system
9. The natural rate of unemployment

#### Part 5: Money and prices in the long run

10. The monetary system
11. Inflation: its causes and costs

#### Part 6: The macroeconomics of open economies

12. Open-economy macroeconomics: basic concepts
13. A macroeconomic theory of the open economy

#### Part 7: Short-run economic fluctuations

14. Aggregate demand and aggregate supply
15. The influence of monetary and fiscal policy on aggregate demand
16. The short-run trade-off between inflation and unemployment
17. Contemporary macroeconomics topics

#### Part 8: Final thoughts

18. Five debates over macroeconomic policy

*Principles of Macroeconomics 8th edition* boils economics down to its essentials, by considering what is truly important for students to learn in their first course in economics.

In keeping with the authors' philosophy of showing students the power of economic tools and the importance of economic ideas, this edition pays careful attention to regional and global policies and economic issues – including the impacts of the contemporary macroeconomic issues, inflation, unemployment, interest rates, and monetary and fiscal policy. The resource emphasises the material that students should and do find interesting about the study of the economy, resulting in a focus on applications and policy, and less on formal economic theory.

*Principles of Macroeconomics, 8th edition* encourages students to make their own judgements by presenting both sides of the debate on five controversial issues facing policy makers: the proper degree of policy activism in response to the business cycle, the choice between rules and discretion in the conduct of monetary policy, the desirability of reaching zero inflation, the importance of balancing the government's budget, and the need for tax reform to encourage saving.

Premium online teaching and learning tools are available on the *MindTap* platform.

Learn more about the online tools [au.cengage.com/mindtap](http://au.cengage.com/mindtap)

- 'In the news' boxes contain recent news articles that show students how economic ideas shed light on current affairs and provide opportunity for policy analysis.
- End-of-chapter summaries, questions for review, and problems and applications reinforce chapter content and encourage critical thinking

### NEW TO THIS EDITION

- A strong inclusive approach and existing student-friendly language style
- New Chapter 17, 'Contemporary macroeconomics topics' explores the benefits and costs of globalisation and how it impacts the Australian economy
- MobLab games and experiments integrated within the *MindTap*. MobLab - a playground for decisions - provides games and experiments that immerse students in higher-concept learning activities

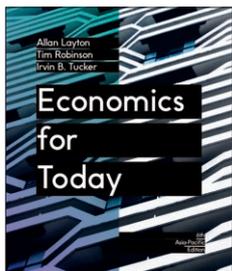
**VALUE  
PACK**



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Principles of Microeconomics, 8e +  
Principles of Macroeconomics, 8e  
ISBN 9780170290821



## ECONOMICS FOR TODAY, 6E

Layton | Robinson | Tucker  
 ISBN: 9780170410830  
 540 pp | Paperback | eBook | MindTap ©2019



Available with MINDTAP

### TABLE OF CONTENTS

#### Part 1: Introduction to economics

1. Thinking like an economist
- Appendix to Chapter 1: Applying graphs to economics
2. Production possibilities and opportunity cost
3. Market demand and supply
4. Markets in action

#### Part 2: Microeconomic fundamentals

5. Elasticity of demand and supply
6. Production costs

#### Part 3: Market structures

7. Perfect competition
8. Monopoly
9. Monopolistic competition and oligopoly
10. Microeconomic policy issues: housing affordability and climate change

#### Part 4: Macroeconomic fundamentals

11. Measuring the size of the economy
12. Business cycles and economic growth
13. Inflation and unemployment

#### Part 5: Macroeconomic theory and policy

14. A simple model of the macro economy
15. The monetary and financial system
16. Macroeconomic policy I: monetary policy
17. Macroeconomic policy II: fiscal policy

#### Part 6: Further aspects of international economics

18. International trade and finance
19. Macroeconomics policy issues: reflecting on the global financial and economic crisis & the European sovereign debt crisis

*Economics for Today, 6e* simplifies the array of confusing economic analyses and presents a straightforward and balanced approach that effectively teaches the application of basic economics principles. Only essential material is included in the book and key concepts are explained in clear and simple terms.

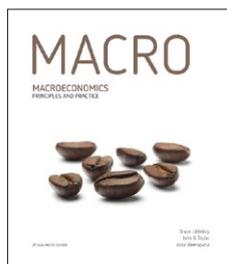
Written in an engaging and user-friendly manner, the book is designed for non-majors (although can also be used in these courses) with a continued focus on ethics in economics, sustainability and environmental economics, housing stress, development, health, happiness and debt crises.

*Economics for Today, 6e* is also available in *MindTap*, which includes interactive graph builders, online tests and video content to build student confidence and give you a clear picture of their progress.

'Analyse the issue' topics present a brief case study so students can apply the ideas explained in each chapter to a practical example

- End-of-chapter material includes key concepts, summary, study and multiple-choice questions to reinforce learning
- Global perspective presents ways in which international phenomena affect the chapter topics
- Learning objectives feature in each chapter opener providing a clear sense of what topics are covered in the chapter and what students should understand on completion. They also help with lesson planning and align directly with the end of chapter summaries

### ALSO AVAILABLE



#### eBOOK: MACROECONOMICS PRINCIPLES AND PRACTICE

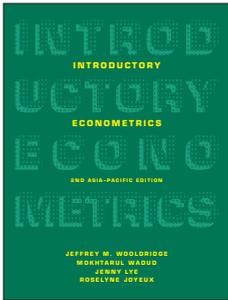
Littleboy | Taylor | Weerapana  
 ISBN: 9780170387606  
 ©2017



#### eBOOK: MICROECONOMICS PRINCIPLES AND PRACTICE

Frost | Schuwalow | Taylor | Weerapana  
 ISBN: 9780170388306  
 ©2017

Ask your Cengage learning consultant for more information about these titles



## INTRODUCTORY ECONOMETRICS, 2E

Wooldridge | Wadud | Lye | Joyeux  
 ISBN: 9780170439534  
 608 pp | Paperback | eBook ©2021



**NEW EDITION**

The second Asia-Pacific edition of *Introductory Econometrics* is the only resource in the market designed specifically for introductory second-year students. The concise structure and simplified explanations provide a clear introduction to the subject – understanding how econometrics can answer questions in business, policy evaluation and forecasting – and bridges students’ transition from basic statistics into econometrics.

The text supports student understanding by introducing background material on introductory mathematics, probability and statistics, and provides opportunities to recall prior learning and refine fundamental skills before progressing to the more advanced topics. The inclusion of data sets from Australia and New Zealand, as well as from the Asia-Pacific region add local context and provide examples that resonate with students.

### TABLE OF CONTENTS

#### Part 1: Introduction and review

1. The nature of Econometrics
2. Basic mathematical tools
3. Statistical principles

#### Part 2: Regression analysis with cross-sectional data

4. The simple regression model
5. Multiple regression analysis: estimation
6. Multiple regression analysis: inference
7. Model specification
8. Multiple regression analysis with qualitative information: binary (or dummy) variables
9. Heteroskedasticity

#### Part 3: Regression analysis with time series data

10. Basic regression analysis with time series data
11. Serial correlation and heteroskedasticity in time series regressions
12. Modelling highly persistent time series data

#### Part 4: Additional topics

13. Panel data models
14. Limited dependent variable models and sample selection corrections
15. An introduction to machine learning in econometrics

Appendices: Statistical tables

### NEW TO THIS EDITION

- Local data sets provide a practical approach to teaching this highly mathematical subject and demonstrate the application of econometrics to real-world problems that students can relate to
- New Part 4, ‘Additional topics’ includes chapters on panel data models, limited dependant variable models and sample selection corrections, and an introduction to machine learning in econometrics
- Expanded content in Part 3 on time series



## REAL-WORLD ECONOMIC POLICY: INSIGHTS FROM LEADING AUSTRALIAN ECONOMISTS

Libich  
 ISBN: 9780170364386  
 300 pp | Paperback | eBook ©2016



Available with MINDTAP

### TABLE OF CONTENTS

1. An exploration of long-term macroeconomic trends  
- Prof Paul Frijters
  2. Musings on short and medium-run macroeconomic topics  
- Prof Bob Gregory, AO
  3. Designing effective microeconomic policies  
- Dr Andrew Leigh, MP
  4. Public policy and microeconomic regulation  
- Prof Stephen King
  5. Education financing: government as risk manager?  
- Prof Bruce Chapman
  6. On fiscal rules and avoiding public debt crises  
- Dr Stephen Kirchner
  7. Population ageing, pensions systems and retirement financing  
- Prof John Piggott
  8. Economics and policy of climate change  
- A/Prof Frank Jotzo
  9. The 2008 global financial turmoil: an inside-policy view  
- Prof Warwick McKibbin
  10. Banking, financial markets and crises  
- Michael Knox
  11. Past and future of monetary policy  
- Prof Adrian Pagan
  12. Central banks and governments: cooperation or conflict?  
- Dr Don Brash
  13. The European currency union: will the Euro survive?  
- A/Prof Stefan Auer and Dr Jan Libich
  14. Save or spend? On managing personal finances  
- Dr Jan Libich
- Glossary

*Real-World Economic Policy* bridges the gap between academic research, economic policy and undergraduate students by exploring economic concepts used by academics, central bankers and policy makers to develop actual policy. The 15 cases in this text expand the coverage of core economic concepts into practical application. The case studies have been developed from a set of video interviews with prominent economists in Australia and a selection of international thinkers filmed during visits to Australia. Interviewees include three former Reserve Bank of Australia board members, an ACCC Commissioner and a member of federal parliament (Andrew Leigh) and can be viewed at [youtube.com/user/JanLibich1](https://youtube.com/user/JanLibich1)

- All discussions are accompanied by data, graphs and tables to illustrate and explain statistics and policies
- Discussion questions focused on real-world economic policy reinforce learning
- Key economic insights and policy lessons summarise the main elements of each section

**VALUE  
PACK**



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**VALUE PACK with Stonecash/Gans, Macroeconomics 8e**  
 ISBN 9780170291217

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or MindTap demo?

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