



# Finance

Invest in the market-leading resources for your course

# FINANCE

## Australian and New Zealand new releases and bestsellers

### TABLE OF CONTENTS

Introductory corporate finance .....	3
Investments .....	4
Financial institutions and markets .....	5
International finance .....	5
Personal finance .....	6
Derivatives and risk management .....	6

### Request an inspection copy

Find your learning consultant

 [cengage.com.au/contact-us](http://cengage.com.au/contact-us)

 [anz.highered@cengage.com](mailto:anz.highered@cengage.com)

 Inspection copy hotline +61 3 9685 4141

 @CengageANZ

 @CengageANZ

 CengageANZ

 [youtube.com/CengageLearningAU](https://youtube.com/CengageLearningAU)

### Discover eLearning

More than 5000 eBooks, digital-first content and online solutions that work with your LMS  
[cengage.com.au/university/instructor](http://cengage.com.au/university/instructor)



Digital solutions are available for your course! Look for the icon/s accompanying the cover image of your selected titles.



The personalised eLearning solution.

*MindTap* is a flexible and easy-to-use platform that helps build student confidence and gives you a clear picture of their progress. We partner with you to ease the transition to digital – we're with you every step of the way.



The premier online assignment solution that helps students to better prepare for class and exams.

Engage your students at every stage of the course with *aplia*, powered by *MindTap*:

- Pre-class activities immerse them in the content so they arrive prepared
- Study exercises and assignments connect concepts to the real world and provide an unmatched level of feedback

Assessments offer automatic grading of every question with immediate explanations that link back to the online text so that students can review concepts. Available in *MindTap*.



True adaptive eLearning technology, built for Finance.

*Study Smart* is built specifically to focus on the cornerstone concepts of finance that students find most difficult to grasp:

1. Time value of money
2. Valuation models
3. Risk/return trade-offs and modelling portfolios
4. Applications of valuation
5. Capital structure

The cutting-edge and interactive design of *Study Smart* creates insights and deeper learning through intuitive adaptive pathways and instant adaptive feedback.

The perfect introduction to corporate finance and introductory financial management, *Study Smart* complements your course with media-rich problem-solving activities that promote self-mastery of the concepts for your students.



Reinforce student learning with online study tools.

*CourseMate Express* includes interactive teaching and learning tools such as quizzes, flashcards, web links and videos, to bring course concepts to life.



Keep your teaching current with the latest research perfectly matched to your textbook.

With content updated daily from peer-reviewed journals, newspapers and eBooks, *Search Me!* is an online research library customised to your subject, that puts the information your students need at their fingertips.

# INTRODUCTORY CORPORATE FINANCE



## INTRODUCTION TO CORPORATE FINANCE: ASIA-PACIFIC EDITION, 2E

Graham | Smart | Adam | Gunasingham   
ISBN: 9780170364331  
360pp | Paperback | eBook | MindTap ©2017

*Introduction to Corporate Finance, 2e* is the only introductory corporate finance learning resource available that is fully tailored to the Australian market, covers the cash-flow arc, and includes real options analysis.

Students benefit from a realistic preparation for a career in finance, through a dynamic, modern and practical approach, with the most engaging and contemporary learning path of any Australian text.

- Robust online resources include simulations that coach students to identify and apply the right technique to a particular problem
- Strong, engaging content from a highly experienced and well-regarded author team

Available with  MINDTAP From Cengage  STUDY SMART From Cengage

## TABLE OF CONTENTS

### Part 1: Introduction

1. The scope of corporate finance
2. Financial state and cash flow analysis
3. The time value of money

### Part 2: Valuation, risk, and return

4. Valuing bonds
5. Valuing shares
6. The trade-off between risk and return
7. Risk, return and the capital asset pricing model
8. Options

### Part 3: Capital budgeting

9. Capital budgeting process and decision criteria
10. Cash flow and capital budgeting
11. Risk and capital budgeting

### Part 4: Capital structure and dividend policy

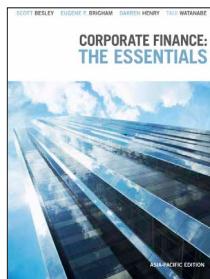
12. Raising long-term financing
13. Capital structure
14. Long-term debt and leasing
15. Payout policy

### Part 5: Special topics

16. Financial planning
17. International investment decisions

### Online chapters

18. Cash conversion, inventory and receivables management
19. Cash, payables and liquidity management
20. Entrepreneurial finance and venture capital
21. Mergers, acquisitions and corporate control
22. Insolvency and financial distress
23. Introduction to financial risk management



## CORPORATE FINANCE: THE ESSENTIALS: ASIA-PACIFIC EDITION, 1E

Besley | Brigham | Henry | Watanabe   
ISBN: 9780170210362  
360pp | Paperback | eBook  
©2013

Taking an applied approach, this book helps students relate to the theory by identifying decisions that companies and investors have to make, and building the knowledge required to evaluate these decisions and the relevant tools to make them.

All of the key equations are highlighted throughout the chapters and are summarised on tear-out equation cards, supporting learning for students who find it difficult to learn equations and mathematical principles.

- Engaging and relevant local and regional company examples include AWB, James Hardie, Telstra, Fosters Group, Rio Tinto, Fortescue Metals Group, and Woolworths Limited
- NEW Chapter on Derivatives (Ch 9), written specifically for the Asia-Pacific region

Available with  STUDY SMART From Cengage  CourseMate

## TABLE OF CONTENTS

### Part 1: Introduction to managerial finance

1. An overview of managerial finance
2. The financial environment: markets, institutions, and investment banking

### Part 2: Essential concepts in managerial finance

3. Analysis of financial statements
4. Time value of money

### Part 3: Valuation – financial assets

5. The cost of money (interest rates)
6. Bonds (debt) – characteristics and valuation
7. Stocks (equity) – characteristics and valuation

### Part 4: Risk and rates of return

8. Risk and rates of return
9. Derivatives

### Part 5: Valuation – real assets (capital budgeting)

10. Capital budgeting techniques
11. Project cash flows and risk

### Part 6: Cost of capital and capital structure concepts

12. The cost of capital
13. Financial planning and control
14. Capital structure
15. Distribution of retained earnings: dividends and stock repurchases

### Part 7: Working capital management

16. Working capital policy
17. Managing short-term assets
18. Managing short-term liabilities (financing)

### Chapter review cards

### Equation review cards

# INVESTMENTS

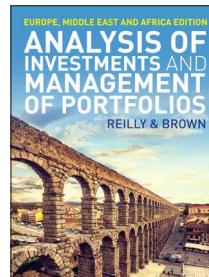


## INVESTMENTS: CONCEPTS AND APPLICATIONS, 5E

Brailsford | Heaney | Bilson

ISBN: 9780170235532

768pp | Paperback | eBook ©2015



## ANALYSIS OF INVESTMENTS AND MANAGEMENT OF PORTFOLIOS, 1E

Reilly | Brown

ISBN: 9781473704794

792pp | Paperback | eBook ©2015

A contemporary exploration of the complexities of modern financial markets integrated with a contextual history of theory. Brailsford maintains a strong emphasis on the techniques and applications of investment management set within a regional context.

- The only up-to-date Australian text, written from scratch for Australian Investments courses
- Excel worked examples and spreadsheets have been added to the resources package available on the companion website
- Updated throughout for latest content, research, topics and ideas in investments, and technically edited to maintain accuracy in formulae and equations

Available with 

## TABLE OF CONTENTS

### Part 1: The investment framework

1. The investment decision
2. Australian financial markets
3. The international investment environment
4. Financial management: derivative instruments and information sources

### Part 2: Principles of passive management and asset pricing

5. Money market securities
6. Bonds
7. Investor preferences and portfolio concepts
8. Risky asset pricing models and the CAPM
9. Alternative risky asset pricing models
10. Market efficiency

### Part 3: Practices of active equity management

11. Equity valuation models
12. Macro- and industry analysis of share markets
13. Qualitative stock selection
14. Quantitative company analysis

### Part 4: Derivatives and risk management

15. Futures and forward contracts
16. Option contracts
17. Advanced issues in options

### Part 5: Management of multi-asset portfolios

18. Alternative investment classes
19. Portfolio management
20. Performance evaluation of managed funds

## TABLE OF CONTENTS

### Part 1: The investment background

1. An overview of the investment process
2. The global market investment decision
3. Securities markets: organization and operation

### Part 2: Developments in investment theory

4. Efficient capital markets
5. An introduction to portfolio management
6. An introduction to asset pricing models
7. Multifactor models of risk and return

### Part 3: Valuation principles and practices

8. Analysis of financial statements
9. Security valuation principles

### Part 4: Analysis and management of common stocks

10. Macroanalysis and microvaluation of the stock market
11. Industry analysis
12. Company analysis and stock valuation
13. Equity portfolio management strategies

### Part 5: Analysis and management of bonds

14. Bond fundamentals
15. The analysis and valuation of bonds
16. Bond portfolio management strategies

### Part 6: Derivative security analysis

17. An introduction to derivative markets and securities
18. Forward and futures contracts
19. Option contracts

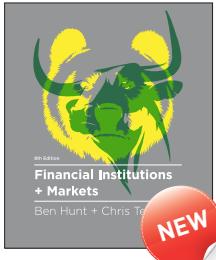
### Part 7: Specification and evaluation of asset management

20. Professional money management, alternative assets, and industry ethics
21. Evaluation of portfolio performance

### Online chapters

- 1: The asset allocation decision
- 2: Security-market indexes
- 3: Technical analysis
- 4: Swap contracts, convertible securities, and other embedded derivatives

# FINANCIAL INSTITUTIONS AND MARKETS



## FINANCIAL INSTITUTIONS AND MARKETS, 8E

Hunt | Terry



ISBN: 9780170411851

568pp | Paperback | eBook | MindTap ©2019

AVAILABLE OCTOBER 2018

NEW

Thoroughly updated, this eighth edition provides a comprehensive and integrated account of the activities of Australia's financial institutions and markets – and their instruments – including the major capital and foreign exchange markets, and the markets for derivatives.

- NEW All chapters and case studies have been updated to incorporate important recent developments, such as Brexit, and revised frameworks
- NEW Presentation of the mathematical material throughout has been reorganised in a specially designed framework to more clearly display the calculations
- NEW Online teaching and learning resources: exclusive-to-MindTap FinMaths interactives and exercises

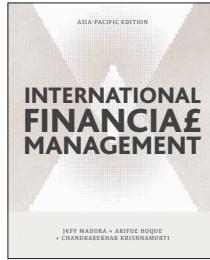
Available with  MINDTAP  
From Cengage

student companion website

## TABLE OF CONTENTS

1. Introduction to financial systems
2. The payments system
3. Introduction to direct financing
4. Funds management
5. Authorised deposit-taking institutions
6. Promoting financial-system stability
7. The money market
8. The bond market
9. Shares
10. The share market
11. Foreign exchange and global capital markets
12. Introduction to interest-rate risk management
13. Financial futures
14. Swaps
15. Exchange-traded options

# INTERNATIONAL FINANCE



## INTERNATIONAL FINANCIAL MANAGEMENT, 1E

Madura | Hoque | Krishnamurti



ISBN: 9780170386135

808pp | Paperback | eBook ©2018

This first Asia-Pacific edition introduces international finance with a focus on the important role of modern multinational corporations in global commerce within a strong regional context. Madura builds on the fundamental principles of corporate finance to provide the timely information and contemporary insights your students need to prosper in today's global business environment.

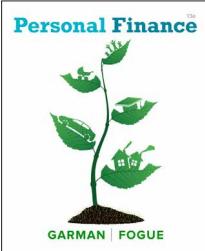
- Three NEW chapters written specifically for the APAC edition: Chapter 9 Swaps and Interest Rate Derivatives; Chapter 19 Basics of International Banking; and Chapter 21 Issues in Cross-border Banking
- NEW coverage of Islamic banking written specifically for the APAC edition
- Expanded coverage of the GFC and the European financial crisis

Available with  student companion website

## TABLE OF CONTENTS

- Part 1: The international financial environment
1. Multinational financial management: an overview
  2. International flow of funds
  3. International financial markets
  4. Exchange rate systems and central bank intervention
- Part 2: Exchange rate behaviour
5. Exchange rate determination
  6. Relationships among inflation, interest rates and exchange rates
  7. International arbitrage and interest rate parity
  8. Currency derivatives
  9. Currency and interest rate swaps
- Midterm self-exam
- Part 3: Exchange rate risk management
10. Forecasting exchange rates
  11. Measuring exposure to exchange rate fluctuations
  12. Managing transaction exposure
  13. Managing economic exposure and translation exposure
- Part 4: Management of long-term international investments and financing
14. Foreign direct investment
  15. Multinational capital budgeting
  16. Country risk analysis and international corporate governance
  17. International equity markets
  18. International debt markets
- Part 5: International banking and trade financing
19. International banking
  20. International banking in Australia
  21. Issues in cross-border banking
- Final self-exam

# PERSONAL FINANCE



## PERSONAL FINANCE, 13E

Garman | Fogue  
ISBN: 9781337099752  
624pp | Hardcover | eBook | MindTap ©2018

A practical, student-friendly introduction to personal financial management. Using a structured, step-by-step approach, this market-leading text helps students learn how to save and invest, manage student loans, file taxes, decrease credit card debt, and plan for the future.

- ‘My Personal Financial Planner’ contains 70 worksheets that allow students to truly put into practice all the major financial planning tools in personal finance
- ‘Financial Planning Cases’ present various finance concepts to students in short, chapter-closing cases from the vantage point of a married couple, single person, retiree, parent, and other demographics
- NEW ‘There is an App for That!’ feature lists useful apps; almost all can be used on both Apple and Android devices. This is complemented by updated boxes on the best-quality ‘money websites’

Available with  MINDTAP  
From Cengage

## TABLE OF CONTENTS

### Part 1: Financial planning

1. Understanding personal finance
2. Career planning
3. Financial statements, tools, and budgets

### Part 2: Money management

4. Managing income taxes
5. Managing checking and savings accounts
6. Building and maintaining good credit
7. Credit cards and consumer loans
8. Vehicles and other major purchases
9. Obtaining affordable housing

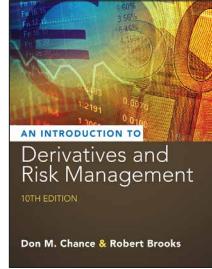
### Part 3: Income and asset protection

10. Managing property and liability risk
11. Planning for health care expenses
12. Life insurance planning

### Part 4: Investments

13. Investment fundamentals
14. Investing in stocks and bonds
15. Mutual and exchange-traded funds
16. Real estate and high-risk investments
17. Retirement and estate planning

# DERIVATIVES AND RISK MANAGEMENT



## INTRODUCTION TO DERIVATIVES AND RISK MANAGEMENT, 10E

Chance | Brooks  
ISBN: 9781305104969  
640pp | Hardback | eBook ©2016

Coupling real business examples with minimal technical mathematics, this market-leading text blends institutional theory and practical applications to give students a solid understanding of how derivatives are used to manage the risks of financial decisions.

## TABLE OF CONTENTS

### 1. Introduction

### 2. Derivatives markets

### Part I: Options

3. Principles of options pricing
4. Option pricing models: The binomial model
5. Option pricing models: The black-scholes-merton model
6. Basic option strategies
7. Advanced option strategies

### Part II: Forwards, futures, and swaps

8. Principles of pricing forwards, futures, and options on futures
9. Futures arbitrage strategies
10. Hedging
11. Swaps

### Part III: Advanced topics

12. Interest rate forwards and options
13. Advanced derivatives and strategies
14. Financial risk management techniques and applications
15. Managing risk

### Appendix A: List of important formulas

### Appendix B: References

### Appendix C: Solutions to concepts

### Glossary

### Index