

MindTap Quick Start Guide



Professional Beauty Therapy: Australia & New Zealand, 3rd Edition
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Equip students with the knowledge and skills required to successfully practice beauty therapy. Professional Beauty Therapy is the industry bestseller. The third Australian edition is revised to address significant changes in the qualification.

Designed for learning with latest industry trends, Professional Beauty Therapy provides students with the specialist skills and underpinning knowledge they need to give their learning that professional edge. Step-by-step procedures clearly demonstrate the practical application of knowledge and techniques. Covers the common core competencies of the Certificate IV and Diploma and an additional 23 competencies. The new competency based structure matches the streamlined training package.

3 Key Features

Activity	Where to find it – an example	What is it	Why it matters
Additional Online Chapters	<ol style="list-style-type: none"> Section 6: Facial treatments (Chapters 17-19, Online Chapter 3) Online Chapter 3: Provide diathermy treatments APPLY Beauty in practice scenario: Online Chapter 3t 	Additional Online Chapters Seven additional chapters available in MindTap.	Additional online chapters support popular electives units such as intimate waxing services, diathermy treatments, piercing ear lobes, upper body piercings, and reflexology.
Client Cards	<ol style="list-style-type: none"> Section 3: Nail treatments (Chapters 8-10) Chapter 8: Manicure and pedicure services LEARN Chapter 8 Chapter 8 resources Client cards: Chapter 8 	Client Cards These cards show students what to assess and gain from the client at consultation and also provide guidance on information following a treatment.	Students can fill out these writeable PDFs.
Beauty in Practice Scenarios	<ol style="list-style-type: none"> Section 5: Make-up (Chapters 15-16)) Chapter 15: Design and apply make-up LEARN chapter 15 APPLY Beauty in practice scenario: Chapter 15 	Beauty in Practice Scenarios Short real-world beauty scenario, featuring 4-5 multiple-choice questions with instant feedback, that challenges the student to think through how they would apply their knowledge.	Applying theory to practice is a key skill in any subject, and these scenarios allow students to think critically and connect their understanding of key beauty therapy principles to the real world.

Nordmann, *Professional Beauty Therapy 3e* MindTap Asset Description

Where is it?	Activity	What is it?	Seat time	Why it matters
Engage In every chapter in the learning path	Commonsense check	Quick concept check includes 5 True/False questions at the start of each chapter, offering a preview of what will be studied and a chance for students to 'reality check' what they think they know about the key topics.	2-3 mins	Students often come to the study of beauty therapy thinking the subject will be 'common sense' because it is taught throughout school and discussed in the media. These quick questions introduce concepts that set the stage for learning by illustrating the nuances of the subject matter.
Learn In every chapter in the learning path	Reading activities	This is where the core text content lives. It is an interactive e-book with integrated tools for students and instructors. Students can search, jump to sections, highlight, take notes, have the text read aloud, define words and more.	30-60 mins	This content serves as a foundation and key point of reference for the course.
Apply In every chapter in the learning path	Beauty in practice scenario	Short real-world beauty scenario, featuring 4-5 multiple-choice questions with instant feedback, that challenges the student to think through how they would apply their knowledge.	5-10 mins	Applying theory to practice is a key skill in any subject, and these scenarios allow students to think critically and connect their understanding of key beauty therapy principles to the real world.

Revise In every chapter in the learning path	Assessment of knowledge and understanding	Questions at the end of each chapter help students to revise the material covered and check their learning.	10 mins	Answers to these questions are provided in the Instructor's manual. Get students to complete these questions after reading the chapter and then discuss the answers in class.
	Revision quiz	After completing chapter activities, students take a multiple-choice question test regarding the specific chapter's content.	10 mins	It is not enough for students to simply read the material in the textbook; they need to be able to understand what is being discussed and why. These quizzes reinforce chapter concepts and test students' knowledge and comprehension of material.
	Flashcards	Chapter key terms are paired with their definitions in the flashcards.	Varies	Students can practise and test their knowledge of the key terms.
Chapter resources In Chs 3, 8, 10, 11–18, 20, 25 & Online Chs 3–7 in the learning path	Client cards	These cards show students what to assess and gain from the client at consultation and also provide guidance on information following a treatment.	Varies	Students can fill out these writeable PDFs.
	Additional step-by-steps	Step-by-step guide with visuals of beauty therapy procedures. These are additional to the ones included in the Reading activities (text).	Varies	Step-by-step boxes guide students through key practical skills and treatments with easy-to-follow photo sequences.
Assess In App dock – CNOW app	Testbank	Instructor-assignable questions are available through the CNOW app. 20–40 questions per chapter.	Varies	These assessment questions delivered through the CNOW app help you to create, customise and deliver tests in minutes.