

## MindTap Quick Start Guide

### Management 6th Edition

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Samson/Daft/Donnet's Management is a robust foundation text providing a balance of broad, theoretical content with an engaging, easy-to-understand writing style. It covers the four key management functions - planning, organising, leading and controlling - conveying to students the elements of a manager's working day.

### 3 Key Features

Activity	Where to find it – an example	What is it	Why it matters
Video case	<ol style="list-style-type: none"> <li>1. <b>Part 2 The environment of management (Chs 3, 4, 5, 6)</b></li> <li>2. Chapter 4: Managing in a global environment</li> <li>3. APPLY Videos: Chapter 4</li> <li>4. <b>Video case: Black Diamond equipment: Managing in a global environment</b></li> </ol> <p>*Not available in mobile app</p>	<b>On-the-Job Videos</b> Short videos illustrating management issues in real organisations. Students answer open ended questions, requiring them to analyse the situation and identify good management practices	Videos help students see how concepts apply to realworld managers, and to think more deeply about the best way to solve management problems
You make the decision case	<ol style="list-style-type: none"> <li>1. <b>Part 3 Planning (Chs 7, 8, 9)</b></li> <li>2. Chapter 7: Organisational planning and goal setting</li> <li>3. <b>You make the decision case – Planning</b> – after the REVISE: Study tools folder</li> </ol> <p>*Not available in mobile app</p>	<b>Mini-simulation</b> These exercises put students in the shoes of a manager and ask them to make decisions that are based on the chapter concepts they are learning	Mini-simulations allow students to see the kinds of decisions managers will need to make in the real world
Self-assessment	<ol style="list-style-type: none"> <li>1. <b>Part 5 Leading (Chs 14, 15, 16, 17, 18)</b></li> <li>2. Chapter 14: Individual behaviour in organisations</li> <li>3. <b>ENGAGE Self-assessment: Are you self-confident?</b></li> </ol> <p>*Not available in mobile app</p>	<b>Self-Assessment Activity</b> This engagement activity is a brief survey that helps students understand their management style and skills. After students take the survey, they are given an interpretation to get a better sense of where their skills are currently at. Self-assessment is followed by a short quiz to determine if students understand key concepts.	These activities help increase student engagement in management. These activities introduce chapter content in a way that allows students to reflect on their own personalities, making the chapter content more relevant to students.

**Samson, *Management and Fundamentals of Management, 6e***

**MindTap Asset Description**

Activity	Where is it?	What is it?	Why it matters?	Seat time?
<b>You Make the Decision Mini-Simulation</b>	Every part (folder – 6 total)	These exercises put students in the shoes of a manager and ask them to make decisions that are based on the chapter concepts they are learning.	Mini-simulations allow students to see the kinds of decisions managers will need to make in the real world.	15–20 minutes
<b>ENGAGE Self-Assessment Activity</b>	In every chapter within the Learning Path	This engagement activity is a brief survey that helps students understand their management style and skills. After students take the survey, they are given an interpretation to get a better sense of where their skills are currently at. Self-assessment is followed by a short quiz to determine if students understand key concepts. Taken before reading or lecture.	These activities help increase student engagement in management. These activities introduce chapter content in a way that allows students to reflect on their own personalities, making the chapter content more relevant to students.	10 minutes
<b>LEARN Chapter Readings</b>	In every chapter within the Learning Path	This is where the core text content lives. It is an interactive e-book with integrated tools for students and instructors. This includes interactive figures that help bring concepts to life. Students can search, jump to sections, highlight, take notes, have the text read aloud, define words and more.	Serves as a foundation and reference of content for the course.	Varies by student

Activity	Where is it?	What is it?	Why it matters?	Seat time?
<b>Concept Check Quiz</b>	In LEARN folder – at the end of every reading activity (learning objective)	At the end of each reading section, students are tested with 1–2 multiple choice questions to confirm their understanding of the concepts they have just read about.	Direct engagement with content is important for student learning, and the Concept Check questions at the end of sections are a tangible way for students to confirm they have understood chapter sections as they read.	2–5 minutes
<b>APPLY On-the-Job Videos</b>	In every chapter within the Learning Path in the Videos folder and at the end of the MindTap e-book	Short videos illustrating management issues in real organisations. Students answer open-ended questions, requiring them to analyse the situation and identify good management practices. These videos currently appear at the end of each chapter of the reader.	Videos help students see how concepts apply to real-world managers, and to think more deeply about the best way to solve management problems.	6–9 minutes
<b>APPLY Concept Clips</b>	In every chapter within the Learning Path	Detailed animations that teach core concepts with narrated audio.	Students gain understanding from alternative media-rich explanations of core concepts.	2 minutes per video
<b>EXTEND Trending in Management</b>	App doc	'Trending in Management' RSS feed incorporates current blog posts from a management instructor. Discussion questions are often included in each post.	Provides real-time perspectives on management topics, tagged specifically for each chapter's theme.	Varies by student
<b>REVISE Study Tools Practice Quiz</b>	Every chapter, Learning Path	Powered by APLIA. Interactive quiz covering all chapter concepts. These are applied marketing scenarios and are automatically graded.	These help move students beyond basic understanding, and ask students to apply their understanding and not simply recall information from the chapter.	15 minutes

Activity	Where is it?	What is it?	Why it matters?	Seat time?
<b>REVISE Study Tools Adaptive Test Prep</b>	App Dock – A+ Icon	ATP allows students to create practice quizzes covering multiple chapters in a low-stakes environment. Students receive immediate feedback so they know where they need additional help, and the testbank-like questions prepare students for what to expect on the exam. With 80 questions per chapter, students can create multiple unique practice quizzes.	Students have high anxiety around exams, and many of their study tools are at the chapter level. By covering multiple chapters and mimicking the testing experience, students can prepare more efficiently and perform better on exams.	Up to the student. They can spend as little or as much time as needed.
<b>Testbank (for instructors only)</b>	App Dock – CNOW app  Approximately 100 questions per chapter	Instructor assignable questions available through the CNOW app. Each chapter includes the following question types: multiple choice, true/false fill-in-the-blank, short answer and essay questions. Each question is aligned to learning objectives from the book.	These assessment questions delivered through the CNOW app help you create, customise and deliver tests in minutes. The CNOW app guides you step-by-step through the test-creation process.	